come learn about
PARTICIPATORY DESIGN

What is Participatory Design?

"Participatory is a creative approach in the design process to **actively engage stakeholders** in order to **co-create solutions to address local issues**"
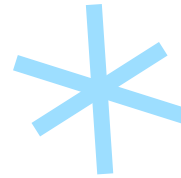
The fundamental principle of participatory design is that **every voice deserves to be heard**

The end result is a design that is **equitable**, **inclusive and community-driven.**

What will you learn?

Learn the concepts, frameworks, tools and methods of Participatory Design and apply them in every aspect of your Design Thinking Process!

- How to engage identified stakeholders through Participatory Design tools and methods
- Equip participants with skills that will help them visualise ideas by quick drawing and making techniques
- Enable ideas to be quickly tested and iterated
- Create successful, people-centred outcomes that benefit individuals, businesses and society as a whole

Who is this for?

- Small and medium business owners and entrepreneurs seeking business success through product innovation
- Product managers who need to drive product innovation
- Product designers, makers or anyone interested in product innovation
- Civil servants who need to conduct community engagements activities for bottom-up approach in planning and policy making

Trainers' Profiles

- Raja Mohd Fairuz graduated from the National University of Singapore with a Bachelor in Arts (Architecture) and holds a Master of Architecture from National University of Singapore
- Jason Khiang is currently the course chair of Diploma in Design in Ngee Ann Polytechnic and Co-chair of etc lab of School of Design and Environment in Ngee Ann Polytechnic.

Lesson Plan

- Day 1
  - Introduction to Participatory Design (Theory)
  - Explore - Getting Ready for Research (Theory)
  - Explore - Diving Right into it (Practical)
  - Evaluate - Making Sense of Data (Theory)
  - Evaluate - Making Sense of Data (Practical)
  - Evaluate - Setting Design Challenge (Presentation)
- Day 2
  - Experiment - The Co-Design Process (Theory)
  - Experiment - Planning Co-Design Workshops (Practical)
  - Experiment - Conducting Co-Design Workshops (Practical)
  - Expand - Synthesising the Co-Design Findings (Practical)
  - Expand - Introduction to Prototyping Skills (Practical)
- Day 3
  - Execute - Pitching Your Design (Theory)
  - Execute - Pitching Your Design (Practical)
  - Execute - Presenting Your Design

Details

- Course Date: 14 – 16 June 2021
- Application Period: 1 May – 1 June 2021
- Duration: 3 days
- Time: 9am to 6pm