



come learn about

PARTICIPATORY DESIGN

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What is Participatory Design?

“Participatory is a creative approach in the design process to **actively engage stakeholders** in order to **co-create solutions to address local issues**”



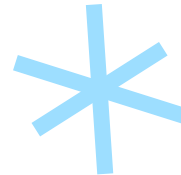
The fundamental principle of participatory design is that **every voice deserves to be heard**

The end result is a design that is **equitable, inclusive and community-driven**.

What will you learn?

Learn the concepts, frameworks, tools and methods of Participatory Design and apply them in every aspect of your Design Thinking Process!

- How to engage identified stakeholders through Participatory Design tools and methods
- Equip participants with skills that will help them visualise ideas by quick drawing and making techniques
- Enable ideas to be quickly tested and iterated
- Create successful, people-centred outcomes that benefit individuals, businesses and society as a whole



Who is this for?

- Small and medium business owners and entrepreneurs seeking business success through product innovation
- Product managers who need to drive product innovation
- Product designers, makers or anyone interested in product innovation
- Civil servants who need to conduct community engagements activities for bottom-up approach in planning and policy making



Trainers' Profiles

- Raja Mohd Fairuz graduated from the National University of Singapore with a Bachelor in Arts (Architecture) and holds a Master of Architecture from National University of Singapore
- Jason Kiang is currently the course chair of Diploma in Design in Ngee Ann Polytechnic and Co-chair of etc lab of School of Design and Environment in Ngee Ann Polytechnic.

Lesson Plan

- Day 1
 - Introduction to Participatory Design (Theory)
 - Explore - Getting Ready for Research (Theory)
 - Explore - Diving Right into it (Practical)
 - Evaluate - Making Sense of Data (Theory)
 - Evaluate - Making Sense of Data (Practical)
 - Evaluate - Setting Design Challenge (Presentation)
- Day 2
 - Experiment - The Co-Design Process (Theory)
 - Experiment - Planning Co-Design Workshops (Practical)
 - Experiment - Conducting Co-Design Workshops (Practical)
 - Expand - Synthesising the Co-Design Findings (Practical)
 - Expand - Introduction to Prototyping Skills (Practical)
- Day 3
 - Execute - Pitching Your Design (Theory)
 - Execute - Pitching Your Design (Practical)
 - Execute - Presenting Your Design



Details

- Course Date: 4 – 6 Oct 2021
- Application Period: 27 Aug – 20 Sept 2021
- Duration: 3 days
- Time: 9am to 6pm