



SkillsFuture Career Transition Programme (SCTP)

COURSE PREVIEW WEBINARS

Upskill and Transit into Your New Job

Are you looking for a career change? Our SkillsFuture Career Transition Programme has been designed to enable mid-career individuals to acquire industry-relevant skills to improve employability and pivot to new sectors and job roles. Get industry-relevant training, as well as access to employment facilitation and career advisory services when you join.

Sign up now for our course preview webinars and find out more about our course outlines, hiring trends in the relevant industries, and uncover new possibilities as you embark on the next step in your career.

Our webinar highlights and schedule below:



Digital Commerce and Content Marketing

Transformative marketing strategies and commerce processes equip businesses to improve their brands by improving stakeholder engagement. Understand the impact of digital and social media on your business in this session.

> Suitable for those looking for roles such as: Content Marketer, Digital Marketer

> > 25 MAY (12PM - 1PM)



Designing for Customer-Centricity in the Future Workplace

Fostering a positive customer experience at every stage of the customer journey is integral to the success of your organisation. Ensure you meet your customers' needs by gaining computational skills and adopting a customer-centric approach.

Suitable for those looking for roles such as: Customer Experience Executive, Customer Service Executive

1 JUNE (11.30AM - 12.30PM)



Data Science Bootcamp

In the midst of disruptive technological changes, learn the importance of analysing information, and harnessing the predictive power of data to solve real-world problems creatively.

Suitable for Professionals, Managers, Executives, and Technicians (PMETs) looking for roles such as: Data Scientist, Data Operations/Data Curation/Date Entry Executive

3 JUNE (12.30PM - 2PM)

For more information and registration details, click or scan the QR code





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CET Academy Ngee Ann Polytechnic Blk 50 #01-01 535 Clementi Road Singapore 599489

